March 2016

**SANC Webinar Mini-Series, brought to you by AmericanHort**

Nursery and greenhouse growers are beginning to embrace a new opportunity to make their businesses stronger and more resilient against plant pests and diseases, changes in regulation, quarantines, and the threat of stop-sales or recalls. **This opportunity is called SANC - Systems Approach for Nursery Certification.** AmericanHort, who has partnered with USDA, NPB, and other industry members since the inception of the SANC Program, is now offering a webinar series to explain the workings of the program.

One of the initial eight SANC pilot nurseries, **McKay Nursery in Wisconsin**, is highlighted in the series as they explore SANC concepts and the practical development of a SANC program at their facility. Please join the discussion!

**SANC Mini-Series Part One - What is SANC?**  
*Tuesday, March 29, 3-4 p.m. EST*  
Tom Buechel, McKay Nursery

Certification of nursery stock for intrastate, interstate, and international shipping has become increasingly challenging due to higher shipping volumes, increasing regulated pest pressure, more rigorous shipping requirements, and dwindling resources. **Why SANC is important and how it will benefit the Green Industry will be discussed in this timely and relevant webinar.**

To register, please visit [AmericanHort.org/Webinars](http://americanhort.org/webinars).

**Dates for additional webinars in this series: A journey into the SANC Program**

- Part Four, August 30, 2016: Document Control and Training Implementation.
- Part Five, September 13, 2016: Internal / External Audits and Certification

Registration for the live webinars is open to all, but archived webinars will only be available to AmericanHort members.