

# MNLA's 2021 Snow & Ice Summit Vendor Showcase

Swartz Creek, MI - October 14, 2021

MNLA's 2021 Snow & Ice Summit presents you with a unique opportunity to reach your target audience in the Snow and Ice industry. Help them find the solutions in your company by participating in the Vendor Showcase at MNLA's 2021 Snow & Ice Summit!

## Event Schedule:

### Snow Operations Training

*for snow crew members*

#### **8:00a-12:00p Snow Operations Training**

Pre-shift inspection and equipment operation for snow plows, snow blowers, and other heavy equipment.

#### **12:00-1:30p Lunch and Vendor Showcase**

#### **1:30-2:30 Facility Tour**

A comprehensive inside look at how Curbco operates their sought-after snow services.

#### **2:30-4:30p Snow Safety Training**

Safe operations and common hazards: Knowing your equipment and your worksite

#### **4:30p Event Conclusion**

### Snow Executive Summit (PM Only)

*for owners and snow crew managers*

#### **12:00-1:30p Lunch and Vendor Showcase**

#### **1:30-2:30 Facility Tour**

A comprehensive inside look at how Curbco operates their sought-after snow services.

#### **2:30-3:30p Snow and Ice Panel Discussion**

An open discussion of challenges and successes from snow industry leaders.

#### **3:30-4:30p Technology**

Learn about the process of adopting and incorporating technology into your snow business, as well as the many benefits of doing so.

#### **4:30p Event Conclusion**

Vendor Showcase Participant ————— \$250

### As a Vendor Showcase Participant, you will:

- Display your signage, promotional pieces, products and/or small equipment at the Vendor Showcase
- Engage directly with attendees during specific Vendor Showcase times
- Receive 1 8' table and chair
- Enjoy lunch provided by MNLA
- Have your firm name listed in *The Michigan Landscape* magazine and on MNLA's website
- Have your firm name listed in all printed and electronic marketing material
- Receive the list of Snow and Ice Summit attendees

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_

Payment Total: \_\_\_\_\_ Check #: \_\_\_\_\_  Visa  Discover  AMEX  MC

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC: \_\_\_\_\_ Signature: \_\_\_\_\_

**Return To:** MNLA • 2149 Commons Parkway, Okemos, MI 48864 • P: 517.381.0437 • F: 517.381.0638