

MNLA's 2021 Snow & Ice Summit Vendor Showcase

Flint, MI - November 9, 2021

MNLA's 2021 Snow & Ice Summit presents a unique opportunity to reach your target audience in the Snow and Ice industry. Help Snow and Ice professionals from across the state of Michigan find solutions in your firm by participating in the Vendor Showcase at MNLA's 2021 Snow & Ice Summit! Don't miss this exclusive opportunity to connect with attendees during vendor-only time.

Event Schedule:

Snow Operations Training

for snow crew members

8:00a-12:00p Snow Operations Training

Pre-shift inspection and equipment operation for snow plows, snow blowers, and other heavy equipment.

12:00-1:30p Lunch and Vendor Showcase

1:30-2:30 Facility Tour

A comprehensive inside look at how Curbco operates their sought-after snow services.

2:30-4:30p Snow Safety Training

Safe operations and common hazards: Knowing your equipment and your worksite

4:30p Event Conclusion

Snow Executive Summit (PM Only)

for owners and snow crew managers

12:00-1:30p Lunch and Vendor Showcase

1:30-2:30 Facility Tour

A comprehensive inside look at how Curbco operates their sought-after snow services.

2:30-3:30p Snow and Ice Panel Discussion

An open discussion of challenges and successes from snow industry leaders.

3:30-4:30p Technology for the Snow & Ice Industry

Learn about the process of adopting and incorporating technology into your snow business, as well as the many benefits of doing so.

4:30p Event Conclusion

Vendor Showcase Participant ————— \$250

As a Vendor Showcase Participant, you will:

- Display your signage, promotional pieces, products and/or small equipment at the Vendor Showcase
- Engage directly with attendees during specific Vendor Showcase times
- Receive one, 6' table and chair
- Enjoy lunch provided by MNLA
- Have your firm name listed in *The Michigan Landscape* magazine and on MNLA's website
- Have your firm name listed in all printed and electronic marketing material
- Receive the list of Snow and Ice Summit attendees

Business Name: _____ Contact: _____

Business Address: _____

Payment Total: _____ Check #: _____ Visa Discover AMEX MC

Card #: _____ Exp. Date: _____ CVC: _____ Signature: _____

Return To: MNLA • 2149 Commons Parkway, Okemos, MI 48864 • P: 517.381.0437 • F: 517.381.0638