

Why MNLA?

Because being a member
saves **YOU** money!

Education and Events are discounted up to 33%.

- The Great Lakes Trade Exposition (GLTE) brings together unprecedented educational programming and certification opportunities for all segments of the Green Industry, as well as the largest Green Industry trade show in the state.
- Stand alone educational programs are offered throughout the year and cover relevant information for all industry segments.

MNLA Marketing & Promotion provides additional exposure for your company!

Plant Michigan GreenSM - MNLA has the only statewide consumer marketing campaign to promote our Green Industry members and their products and services. Members are promoted through our websites, media outlets, Home & Garden Shows, and legislative events.

MNLA is Recognized as THE Authority on Legislative and Regulatory Issues!

MNLA is THE Green Industry resource on legislative issues and regulatory compliance that impact your bottom line. There is strength in numbers so join now and add to the growing voice of the Green Industry.

MNLA Offers Many Cost-Effective Benefits!

- Average profit return of 46% of premium with competitive and stable rates through the Michigan Horticulture Industries Self-Insured Workers' Compensation Fund (MHI Fund).
- Savings of up to 35% on business insurance through Gallagher.
- Discounted pricing on credit card transactions through Michigan Retailers Association.
- Discounts on Blue Cross Blue Shield of Michigan health insurance through the Salus Group.

These are just examples of the many savings that are ONLY available to MNLA Members.

For more information please contact MNLA at:
(517) 381-0437 or visit our website at www.mnla.org.

Who is MNLA?

The Michigan Nursery and Landscape Association (MNLA), established in 1922, is the largest and oldest statewide Green Industry trade association.

MNLA Represents: A wide range of Michigan Green Industry businesses with 36% of our Michigan Business Members that have gross sales of \$299,999 or less.

Impact of Michigan's Green Industry

The combined economic impact of Michigan's nursery, perennial plant production, Christmas tree, sod producers, landscaping and lawn care industries is **\$5.715 Billion**. The economic impact of our Nursery & Perennial plant produces is \$1.2 billion, making us the #1 Specialty Crop in Michigan. The nursery and perennial plant producers are the fourth largest agriculture commodity group in Michigan and the fourth largest in nursery production in the nation.

Our Mission:

United to advocate professionalism, integrity and growth for Michigan's Green Industry.

MNLA Business Members Receive:

- A new member kit including the current MNLA Membership Directory, and subscription to MNLA's bi-monthly, award-winning magazine, *The Michigan Landscape*™.
- Members Only Electronic Directory access, and All Electronic mailings and updates.
- Key Employee Memberships at NO CHARGE*!
- Green Industry 101 Training Manual available for download at no cost.
- Unemployment Work Search Relief through Project PLANT.
- Free enrollment into the Apprenticeship Programs.
- Access to MNLA Member Logos for use on marketing material, website, etc.

*Eligible Key Employees receive all electronic mailings and updates.

MEMBERSHIP MATTERS

Start Saving Today!



Become a
Proud MNLA Member
TODAY!

Membership Application Inside.

APPLICATION

or Apply Online at www.MNLA.org

Membership Listing:

Below is the information that we will use to list your firm on MNLA websites and in the MNLA Membership Directory.

Firm Name:	_____
Contact Name:	_____
Mailing Address:	_____
City, State, Zip:	_____
Michigan County:	_____
Phone:	_____
Cell:	_____
Toll-Free:	_____
Fax:	_____
E-Mail:	_____
Website:	_____

Segments:

- The MNLA represents the following Green Industry segments: (Please check all that apply to your company.)
- Allied Trades
 - Green Roofs
 - Landscape Management
 - Licensed Landscape
 - Supplier
 - Arborist
 - Grower
 - Mail Order
 - Architect
 - Turf Management
 - Consulting/Diagnosis
 - Interiorscape
 - Manufacturer
 - Retail Landscape Supply Yard
 - Water Gardener
 - Garden Center
 - Irrigation
 - Master Gardener
 - Wholesale
 - Snow & Ice Management
 - Golf Course Maintenance
 - Landscape Contractor
 - Pesticide Applicator
 - Sod Grower
 - Greenhouse Production
 - Landscape Design
 - Public Gardens

Certifications:

- Please indicate your business' Certifications:
- APLD Certified Professional
 - Irrigation Association-Select Professional
 - ISA Certified Arborist
 - MDARD Certified Pesticide Applicator
 - MPCA Certified Road Salt Applicators
 - SIMA Certified Snow Professional (CSP)
 - Certified Green Industry Professional (CGIP)
 - Certified Natural Shoreline Professional

Counties Serviced:

(Not Applicable to Growers and Suppliers)
Please list the Michigan Counties that your business services. If statewide, check "Statewide" below. If extra space is needed, please use a separate sheet.

Statewide _____

Membership Categories:

Michigan Business Membership:

Business located in Michigan. Dues are based on annual volume of sales in the State of Michigan (see dues levels below). The right to vote and to hold elective MNLA office is limited to Michigan Business Members only. Allowed one vote per business, regardless of number of locations.

Volume of Sales	Dues	Eligible Key Employees
\$0 - \$149,999	\$300	5
\$150,000 - \$299,999	\$418	5
\$300,000 - \$499,999	\$522	5
\$500,000 - \$999,999	\$630	Unlimited
\$1 Million - \$2.9 Million	\$722	Unlimited
\$3 Million and above	\$827	Unlimited

Membership Dues:

(circle Category above): \$ _____

Additional locations: _____ @ \$100 each = \$ _____

Research Fund: \$25 \$50 \$75 \$100 \$ _____

Scholarship Fund: \$25 \$50 \$75 \$100 \$ _____

Payment Information:

Total: _____ Check# _____ (Please make check payable to: MNLA)

Credit Card: VISA MC AmEx Discover

Card# _____

Signature: _____

Exp _____ CVC _____

Additional Outlet:

Any additional business location of a Michigan Business or a Non-Resident Member.

Non-Resident Membership:

Business located outside of the State of Michigan. \$214

Municipality/Institution Membership:

Any Michigan municipality or public institution. \$300

Plant Michigan Allied Membership:

Any green industry 501(c)3 or 6 non-profit organization. \$100

Educator Membership:

Any full- or part-time instructor at either the secondary or higher level. \$50

Student Membership:

Any individual who is attending an institution of learning in the State of Michigan and who is currently working toward a degree in a program related to the Green industry. \$50

Retired Membership:

Any individual who has retired from the Green Industry. \$50

Return to:

Michigan Nursery and Landscape Association
2149 Commons Parkway, Okemos, MI 48864

Signature: _____

Tax Information: Under the definition of Lobbying Expense within the Federal Tax Act of 1993, 10 percent of your annual MNLA Membership dues are not deductible for federal income tax purposes. You should make note of this amount and contact your tax advisor for specific information on how these rules affect you.