



2023-2024

Legislative Priorities

Our Mission: United to advocate professionalism, integrity and growth for Michigan's Green Industry.

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MNLA.org

Our members have spoken!



We are pleased to present the Michigan Nursery & Landscape Association's 2023-2024 legislative priorities. These priorities directly reflect the issues and opportunities facing our member firms—the firms that comprise Michigan's vibrant Green Industry.

Michigan's Green Industry plays a vital role in our world. We are the planners, caretakers, nurturers, and technicians who maintain and create the healthy environment we all enjoy. We are family-owned businesses that vary in size and in segments and we are reliant on the weather. When you add that to business rules and regulations it creates unique challenges for each of our member firms.

As the statewide Association that represents Michigan's Green Industry, our mission is that we are united to advocate professionalism, integrity and growth for Michigan's Green Industry. We are proud that we are able to address our industry's unique challenges through the flourishing partnerships we've established with state and national organizations, state and federal regulatory agencies, and with the nation's first land grant university—Michigan State University.

Our members have spoken and we look forward to working with you on the issue and opportunities that our Green Industry businesses face to find solutions that will strengthen our vibrant industry.

A handwritten signature in black ink, appearing to read 'Adam DeLamielleure'.

Adam DeLamielleure
2023 President

A handwritten signature in black ink, appearing to read 'Amy Upton'.

Amy Upton
Executive Director



Michigan's great, Green Industry!

\$1.2 billion

The economic impact of our nursery and perennial plant producers. They distribute their products into 35 states, Mexico and Canada, making us the:

#1

Specialty crop in Michigan

#3

Floriculture production state in the nation

4th

largest nursery state in the nation.

\$4.5 billion

The economic impact of our landscape services and retail sectors.

\$5.715 billion

The combined economic impact of Michigan's nursery, perennial plant production, Christmas tree, sod producers, landscaping and lawn care industries.

The Michigan Nursery and Landscape Association (MNLA), established in 1922, is the statewide trade association that represents the over 4,500 licensed Green Industry firms in Michigan. Segments of the Green Industry that we serve include:

*Landscape Construction
Landscape Management
Landscape Design/Build
Snow & Ice Management
Turf Management
Grower/Nursery Production*

*Greenhouse Production
Retail Garden Center
Golf Course Design & Maintenance
Irrigation
Arboriculture
Supplier
Water Gardening*

36,162

Number of individuals employed in Michigan's Green Industry. According to U.S. Census Data, this equates to 1 out of every 170 Michigan citizens between the ages of 18-65.

Legislative Priority #1:

Support efforts that will alleviate the tight labor market and get more people in the workforce.



Legislative Priority #2:

Reform unemployment benefits for seasonal workers to promote employee retention from season to season.

Legislative Priority #3:

Embark on efforts to promote the positive impact our industry has on our environment, economy, and way of life.



Legislative Priority #4:

Protect state law that makes state Agencies the sole regulator of pesticides and promote uniform, statewide regulations over a patchwork of local ones.

Legislative Priority #5:

Oppose any effort put forward that would force our members to compete against state or non-profit funded entities.



Legislative Priority #6:

Support proper funding for the Department of Agriculture, Project Green, AgBio Research Department at MSU, and MSU Extension.



AgBioResearch
MICHIGAN STATE UNIVERSITY

Project
GREEN



Extension
MICHIGAN STATE UNIVERSITY

Legislative Committee



Justin Bartlett, Dutchman Tree Farms, LLC

Adam DeLamielleure, Troy Clogg Landscape Associates, LLC

Shannon Fischer, Harder & Warner Landscapes & Boutique Gardens

Jon Geer, Alfresco Landscapes

Lee Hammond Jr., Hammond Farms Landscape Supply, Inc.

Marcia Hune, Governmental Consultant Services, Inc.

Audra Hynes, Dow Gardens (The)

Hugh McGillivray, Landscape Supply Inc.

Brian Morga, Mattawan Landscaping Supply

Dan Papineau, TruGreen

Dan Riddle, Trees of the Field LLC/Parma Tree Farm

Matthew Ross, The Botanic Garden at Historic Barns Park

Nate Weaver, Michigan Wood Fibers LLC

Ryan Weesies, Weesies Bros Garden Center & Landscaping

Kris Worley, Worley Landscaping, LLC

Questions?

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