

# Experience the Savings, Connection, Involvement, Relationship!



**Find MNLA on Facebook!**  
**Connect** with other professionals and **stay up-to-date** on the latest MNLA Member-Only money saving opportunities through Facebook!

For more information about programs, services, or products please contact MNLA at: (517) 381-0437 or visit our website at [www.mnla.org](http://www.mnla.org).



**Tax Information:** Under the definition of Lobbying Expense within the Federal Tax Act of 1993, 10 percent of your annual MNLA Membership dues are not deductible for federal income tax purposes. You should make note of this amount and contact your tax advisor for specific information on how these rules affect you.

## Membership

### Membership Listing:

As listed on MNLA websites and in the MNLA Membership Directory.

Firm Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Michigan County: \_\_\_\_\_

P: \_\_\_\_\_ C: \_\_\_\_\_

Toll-Free: \_\_\_\_\_ F: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

Eligible Key Employees (Based on Dues Level):

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_ EMail: \_\_\_\_\_

### Segments:

The MNLA represents the following Green Industry segments:  
 (Please check all that apply to your company.)

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Allied Trades        | <input type="checkbox"/> Irrigation                   | <input type="checkbox"/> Pesticide Applicator |
| <input type="checkbox"/> Arborist             | <input type="checkbox"/> Landscape                    | <input type="checkbox"/> Public Gardens       |
| <input type="checkbox"/> Consulting/Diagnosis | <input type="checkbox"/> Contractor                   | <input type="checkbox"/> Retail Landscape     |
| <input type="checkbox"/> Garden Center        | <input type="checkbox"/> Landscape Design             | <input type="checkbox"/> Supply Yard          |
| <input type="checkbox"/> Golf Course          | <input type="checkbox"/> Landscape                    | <input type="checkbox"/> Rewholesaler         |
| <input type="checkbox"/> Maintenance          | <input type="checkbox"/> Management                   | <input type="checkbox"/> Snow & Ice           |
| <input type="checkbox"/> Greenhouse           | <input type="checkbox"/> Licensed Landscape Architect | <input type="checkbox"/> Management           |
| <input type="checkbox"/> Production           | <input type="checkbox"/> Sod Grower                   | <input type="checkbox"/> Supplier             |
| <input type="checkbox"/> Green Roofs          | <input type="checkbox"/> Mail Order                   | <input type="checkbox"/> Turf Management      |
| <input type="checkbox"/> Grower               | <input type="checkbox"/> Manufacturer                 | <input type="checkbox"/> Water Gardener       |
| <input type="checkbox"/> Interiorscape        | <input type="checkbox"/> Master Gardener              |   |

### Counties Served:

(Not Applicable to Growers & Suppliers)  
 List the Michigan Counties that your business services.  
 Statewide or \_\_\_\_\_

### Certifications:

Please indicate your business' Certifications:

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> APLD Certified Professional              | <input type="checkbox"/> Irrigation Association-Select Professional | <input type="checkbox"/> NALP-Landscape Industry Certified    |
| <input type="checkbox"/> Certified Green Industry Professional    | <input type="checkbox"/> ISA Certified Arborist                     | <input type="checkbox"/> MDARD Certified Pesticide Applicator |
| <input type="checkbox"/> Certified Natural Shoreline Professional | <input type="checkbox"/> MPCA Certified Road Salt Applicators       | <input type="checkbox"/> SIMA Certified Snow Professional     |

**I agree to** protect the integrity of the profession at all times by promoting the highest ethical standards in the conduct of my business and maintaining the highest level of professional services to clients and others in the industry. Members shall obtain required licensure or certification and will abide by and promote the laws, ordinances and best management practices in a manner that will further the status of the Green Industry as a respected profession.

**Signature:** \_\_\_\_\_

## Application

### Membership Categories:

#### Michigan Business Membership:

Business located in Michigan. Dues are based on annual volume of sales in the State of Michigan (see dues levels below). The right to vote and to hold elective MNLA office is limited to Michigan Business Members only. Allowed one vote per business, regardless of number of locations.

Volume of Sales	Dues	Eligible Key Employees
\$0 – \$149,999	\$275	5
\$150,000 – \$299,999	\$383	5
\$300,000 – \$499,999	\$478	5
\$500,000 – \$999,999	\$577	Unlimited
\$1 Million – \$2.9 Million	\$661	Unlimited
\$3 Million and above	\$757	Unlimited

**Additional Outlet:** **\$100**

Any additional business location of a Michigan Business or a Non-Resident Member.

**Non-Resident Membership:** **\$196**

Business located outside of the State of Michigan.

**Municipality/Institution Membership:** **\$275**

Any Michigan municipality or public institution.

**Plant Michigan Allied Membership:** **\$100**

Any green industry 501(c)3 or 6 non-profit organization.

**Educator Membership:** **\$50**

Any full- or part-time instructor at either the secondary or higher level.

**Student Membership:** **\$50**

Any individual who is attending an institution of learning in the State of Michigan and who is currently working toward a degree in a program related to the Green Industry.

**Retired Membership:** **\$50**

Any individual who has retired from the Green Industry.

### Membership Dues:

Membership Dues (circle Category above): \$ \_\_\_\_\_

Additional locations: \_\_\_\_\_ @ \$100 each = \$ \_\_\_\_\_

Research Fund:  \$25  \$50  \$75  \$100  \$ \_\_\_\_\_

Scholarship Fund:  \$25  \$50  \$75  \$100  \$ \_\_\_\_\_

### Payment Information:

Total: \_\_\_\_\_ Check# \_\_\_\_\_ (Please make check payable to: MNLA)

Credit Card:  VISA  MC  AmEx  Discover

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ CVC: \_\_\_\_\_

Signature: \_\_\_\_\_

**Return to: MNLA**  
 2149 Commons Parkway, Okemos, MI 48864

# MEMBERSHIP

# MATTERS

Start Saving Today!



Become a

**Proud MNLA Member**

**TODAY!**

Membership Application on back.

# Who is MNLA?

The Michigan Nursery and Landscape Association (MNLA), established in 1922, is the largest and oldest statewide Green Industry trade association.

**MNLA Represents:** A wide range of Michigan Green Industry businesses with 55% of our Michigan Business Members that have gross sales of \$299,999 or less.

## Impact of Michigan's Green Industry

The economic impact of Michigan's nursery, perennial plant production, Christmas tree, sod producers, landscaping and lawn care industries is **\$5.715 Billion**. The nursery and perennial plant producers are the fourth largest agriculture commodity group in Michigan and the third largest nursery industry in the nation.

## Our Mission:

**United to advocate professionalism, integrity and growth for Michigan's Green Industry.**

## MNLA Members Receive:

- A new member kit including the current MNLA Membership Directory, and subscription to
- MNLA's bi-monthly, award-winning magazine, *The Michigan Landscape*™.
- Members Only Electronic Directory access, and All Electronic mailings and updates.
- Key Employee Memberships at NO CHARGE\*!
- Green Industry 101 Training Manual available for download at no cost.
- Access to MNLA Member Logos for use on marketing material, website, etc.

\*Eligible Key Employees receive all electronic mailings and updates.

# Why MNLA?

**Because being a member saves YOU money!**

## Education and Events are discounted up to 33%.

- The Great Lakes Trade Exposition (GLTE) brings together unprecedented educational programming and certification opportunities for all segments of the Green Industry, as well as the largest Green Industry trade show in the state.
- The Snow & Ice Summit provides education and networking with trade show booths of industry products, equipment and services.
- Stand alone educational programs are offered throughout the year and cover relevant information for all industry segments.

## MNLA Members receive a 50% discount on Certified Green Industry Professional (CGIP) study manuals and exams!

The Certification Program promotes professionalism and identifies dedicated individuals who are knowledgeable and experienced in the Green Industry.

## MNLA Marketing & Promotion provides additional exposure for your company!

Plant Michigan Green<sup>sm</sup> - MNLA has the only statewide consumer marketing campaign to promote our Green Industry members and their products and services. Members are promoted through our websites, media outlets, Home & Garden Shows, and legislative events.

## MNLA is Recognized as THE Authority on Legislative and Regulatory Issues!

MNLA is THE Green Industry resource on legislative issues and regulatory compliance that impact your bottom line. There is strength in numbers so join now and add to the growing voice of the Green Industry.

## MHI Fund distributes over \$4.8 Million!

The Michigan Horticulture Industries Self-Insured Workers' Compensation Fund is owned by the members, not by an insurance company. Members of the Fund receive profit returns averaging 45% of the premium with over \$45 Million in profits returned since the inception of the Fund!

## Gallagher saves MNLA Members on Business Insurance.

MNLA Members receive savings up to 35% on business insurance through our preferred MNLA endorsed program! Gallagher has designed a unique program package just for the horticulture industry. Visit [franinsurance.com/MNLA](http://franinsurance.com/MNLA) for details.

## Save on your Credit Card Processing.

Members receive discounted pricing on credit card transactions through Michigan Retailers Association.

## Up to 30% discounts on publications!

MNLA's Effective Landscaping Booklets are catalogs of plants recommended for Michigan landscapes and regions in similar USDA Cold Hardiness Zones. They showcase beautiful plant photos and plant species/cultivar descriptions. These Booklets are valuable resources for landscape designers, managers and consumers. beautiful plant and landscape photos to serve as a landscape plant resource.

**These are just examples of the many savings that are ONLY available to MNLA Members.**

For more information please contact MNLA at: (517) 381-0437 or visit our website at [www.mnla.org](http://www.mnla.org).



# MEMBERSHIP MATTERS

Your dues are paid for with the money saved by participating in MNLA!

Take advantage of all that MNLA has to offer!