

American Society of Landscape Architects (ASLA) LA CES PDHs for GLTE 2018

Session Date	Session Time	Session Title	Session Track	Credits & Categories
Monday, January 28	9:00a-9:50a	Growing Trees Near Concrete	Arboriculture	1 LA CES PDH - HSW
		Drones for the Landscape Industry	Landscape Design/Build	1 LA CES PDH
		Structure and Space of the Winter Garden	Plants	1 LA CES PDH - HSW
		Cash Flow and Cash Flow Budgeting	Business	1 LA CES PDH
	10:00a-10:50a	Dealing with Drought: Helping Landscape Plants Cope with Water Stress	Arboriculture, Turf & Landscape Management	1 LA CES PDH - HSW
		Leveraging Trends in Hardscaping	Landscape Design/Build	1 LA CES PDH - HSW
		Plants With Style	Plants	1 LA CES PDH - HSW
	10:00a-11:50a	How to Make Money in Michigan's Landscape Industry	Business	2 LA CES PDH
	11:00a-11:50a	An Oudolf Garden on Belle Isle	Landscape Design/Build	1 LA CES PDH - HSW
		New Perennials for Modern Gardeners	Plants	1 LA CES PDH - HSW
	1:40p-2:30p	Planting for the Future	Plants, Landscape Design/Build	1 LA CES PDH - HSW
		Building Effective Management Skills	Turf & Landscape Management	1 LA CES PDH
	1:40p-3:30p	How to Make Money in Michigan's Landscape Industry: Part 2	Business	2 LA CES PDH
	2:40p-3:30p	Water Features that Work	Landscape Design/Build	1 LA CES PDH - HSW
		Boxwood Alternatives in Design	Plants	1 LA CES PDH - HSW
Why Do We Need to Charge So Much?		Turf & Landscape Management	1 LA CES PDH	
3:40p-4:30p	How to Collect Money While Keeping Your Customers Happy	Business	1 LA CES PDH	
	HortEcology: Lessons from Wild Plant Communities	Grower, Landscape Design/Build	1 LA CES PDH - HSW	
		Big Ideas for a Small Garden	Plants	1 LA CES PDH - HSW
Tuesday, January 29	8:00a-8:50a	Marketing to Millennials	Retail, Business, Marketing & Technology	1 LA CES PDH
		Case Studies in Garden Design	Landscape Design/Build	1 LA CES PDH - HSW
		Native Plants in the Landscape	Plants	1 LA CES PDH - HSW
		Managing Non-Living Material in the Landscape: Working with Edging, Landscape Fabric, Mulch, and More	Turf & Landscape Management	1 LA CES PDH - HSW
	9:00a-9:50a	2019 Garden Trends	Landscape Design/Build, Plants, Retail	1 LA CES PDH - HSW
		Perennial Plant Pitfalls	Turf & Landscape Management	1 LA CES PDH - HSW
	3:15p-5:05p	Selling Skills for Green Industry Rock Stars	Landscape Design/Build	2 LA CES PDH
	3:15-4:05p	Fundamentals for Longterm Success	Irrigation, Business, Marketing & Technology	1 LA CES PDH
		Annuals to Perennials: Achieving Season-Long Color	Plants	1 LA CES PDH - HSW
	4:15p-5:05p	Conifer Conundrum	Arboriculture	1 LA CES PDH - HSW
		Growing Your Green Industry Business: What it Takes to Move to the Next Level	Irrigation, Business, Marketing & Technology	1 LA CES PDH
Shrubs that will Change the Way we Landscape		Plants	1 LA CES PDH - HSW	
Wednesday, January 30	8:00-8:50a	Container Gardening: Drama for Every Season	Plants, Retail	1 LA CES PDH - HSW
	9:00a-9:50a	Landscaping for Stormwater Runoff: A Grand Rapids Case Study	Plants	1 LA CES PDH - HSW
		Turning Marketing Challenges into Opportunities	Retail	1 LA CES PDH
	9:00a-11:00a	Pruning Basics for Beginners	Employees Only	2 LA CES PDH - HSW
	3:00p-4:00p	The Power of Horticulture	Leadership and Labor, Plants, Retail	1 LA CES PDH - HSW