



MNLA Sponsorship Partner Program

A Member-Only program to recognize those firms wishing to take a more active role supporting Michigan's Green Industry through sponsorship with the Michigan Nursery & Landscape Association.

Benefits Include:

- One year of MNLA Membership. New Members receive one year from the date the Sponsorship Form is received at the MNLA office. Current Members receive an additional 12 months of membership.
- Listed in the annual MNLA Membership Directory (beginning with 2020/2021)
 - Member Listing specially noted with partner designation within MNLA Directory
- Company logo & listing on:
 - MNLA Website
 - The Michigan Landscape (President's Page)
 - E-newsletter
- Customizable Sponsorship Options (valid for one year from date Sponsorship form is received at MNLA office) allow you to choose the MNLA events and/or education programs that will provide your firm with the most promotional exposure.
 - Promotional exposure is dependent on the Sponsorship Option(s) that you choose.

Sponsorship Levels

Check the Applicable Sponsorship Level

Platinum Level Sponsor \$10,000

Includes One Year of MNLA Membership
-Plus All Available Sponsorship Options

Gold Level Sponsor \$7,500

Includes One Year of MNLA Membership
-Plus Eight (8) Sponsorship Options

Silver Level Sponsor \$5,000

Includes One Year of MNLA Membership
-Plus Four (4) Sponsorship Options

Bronze Level Sponsor \$2,500

Includes One Year of MNLA Membership
-Plus One (1) Sponsorship Option

Sponsorship Options for 2019/2020

Choose Corresponding Sponsorship Options

- Great Lakes Trade Expo
- Green Industry Legislative Advocacy
- Golf Classic
- Labor, Leadership and Business Seminar
- Plant Health & Pruning Seminar
- Snow & Ice Summit
- Landscape Design Tour
- Green Industry Youth Career Initiative
- Plant Michigan Green Initiative
- Landscape Diagnostic Tours-Proceeds to Fund the MSU Pesticide Safety Education Program Position
- MSU Ornamental Weed Scientist Position

SPONSORSHIP FORM

Company: _____ Contact: _____

Address: _____ Phone: () _____ Email: _____

Make Checks payable to MNLA or Charge to: Visa MasterCard Discover AMEX

CC #: _____ Exp. Date: _____ Sponsorship Amount: \$ _____

Signature: _____ Billing Zip: _____ CVC Code: _____

Return with payment to: MNLA • 2149 Commons Parkway • Okemos, MI 48864 • Or Fax 517-381-0638