

Experience  
the  
Savings,  
the  
Connection,  
the  
Involvement,  
the  
Relationship!



**f Find MNLA on Facebook!**  
Connect with other professionals and stay up-to-date on the latest MNLA Member-Only money saving opportunities through Facebook!

For more information about programs, services, or products please contact MNLA at: (800) 879-6652 or visit our website at [www.mnla.org](http://www.mnla.org).



# Membership

## Membership Listing:

Below is the information that we will use to list your firm on MNLA websites and in the MNLA Membership Directory.

Firm Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Michigan County: \_\_\_\_\_  
 Local Phone: \_\_\_\_\_  
 Toll-Free: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 E-Mail: \_\_\_\_\_  
 Website: \_\_\_\_\_

## Membership Dues:

Membership Dues are based on the Membership Categories listed to the right.

My dues are \$ \_\_\_\_\_  
 Additional locations: \_\_\_\_\_ @ \$100 each = \$ \_\_\_\_\_

I am also including voluntary contributions to the following programs:

Research Fund:  \$25  \$50  \$75  \$100  
 Other \$ \_\_\_\_\_

Scholarship Fund:  \$25  \$50  \$75  \$100  
 Other \$ \_\_\_\_\_

**Grand Total Enclosed \$** \_\_\_\_\_

## Payment Information:

Check# \_\_\_\_\_ for \$ \_\_\_\_\_  
 Please make check payable to: MNLA

Credit Card:  VISA  MC  AmEx  Discover

Card #: \_\_\_\_\_

Signature: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Tax Information: Under the definition of Lobbying Expense within the Federal Tax Act of 1993, 10 percent of your annual MNLA Membership dues are not deductible for federal income tax purposes. You should make note of this amount and contact your tax advisor for specific information on how these rules affect you.

# Application

## Membership Categories:

### Michigan Business Membership:

Business located in Michigan. Dues are based on annual volume of sales in the State of Michigan (see dues levels below). The right to vote and to hold elective MNLA office is limited to Michigan Business Members only. Allowed one vote per business, regardless of number of locations.

Volume of Sales	Dues
\$0 – \$149,999	\$231
\$150,000 – \$299,999	\$321
\$300,000 – \$499,999	\$400
\$500,000 – \$999,999	\$484
\$1 Million – \$2.9 Million	\$553
\$3 Million and above	\$635

### Additional Outlet: **\$100**

Any additional business location of a Michigan Business or a Non-Resident Member.

### Non-Resident Membership: **\$190**

Business located outside of the State of Michigan.

### Municipality/Institution Membership: **\$231**

Any Michigan municipality or public institution.

### Plant Michigan Allied Membership: **\$100**

Any green industry 501(c)3 or 6 non-profit organization.

### Educator Membership: **\$50**

Any full-time or part-time instructor at either the secondary or higher level.

### Key Employee Membership: **\$50**

Any employee of a Michigan Business Member or Non-Resident Business Member.

### Student Membership: **\$50**

Any individual who is attending an institution of learning in the State of Michigan and who is currently working toward a degree in a program related to the Green Industry.

### Retired Membership: **\$50**

Any individual who has retired from the Green Industry.

**Return to:** Michigan Nursery and Landscape Association  
 2149 Commons Parkway, Okemos, MI 48864

Upon receipt of application and dues payment, each new member will receive a packet full of valuable information and resources as well as a subscription to MNLA's bi-monthly, award-winning magazine, *The Michigan Landscape*.

# MEMBERSHIP

# MATTERS

Start Saving Today!



Become a  
**Proud MNLA Member**  
**TODAY!**

Membership Application on back.

# Who is MNLA?

The Michigan Nursery and Landscape Association (MNLA), established in 1922, is the largest and oldest statewide Green Industry trade association.

## Our Mission:

To foster the well-being and integrity of Michigan's Green Industry.

**MNLA Represents:** A wide range of Michigan Green Industry businesses with 55% of our Michigan Business Members that have gross sales of \$299,999 or less.

**Segments:** The MNLA represents the following Green Industry segments:  
(Please check all that apply to your company.)

- |  |   |
|--|---|
| <input type="checkbox"/> Allied Trades           | <input type="checkbox"/> Manufacturer                   |
| <input type="checkbox"/> Arborist                | <input type="checkbox"/> Master Gardener                |
| <input type="checkbox"/> Consulting/Diagnosis    | <input type="checkbox"/> Nursery Production             |
| <input type="checkbox"/> Garden Center           | <input type="checkbox"/> Pesticide Applicator           |
| <input type="checkbox"/> Golf Course Maintenance | <input type="checkbox"/> Public Gardens                 |
| <input type="checkbox"/> Greenhouse Production   | <input type="checkbox"/> Registered Landscape Architect |
| <input type="checkbox"/> Green Roofs             | <input type="checkbox"/> Retail Landscape Supply Yard   |
| <input type="checkbox"/> Grower                  | <input type="checkbox"/> Rewholesaler                   |
| <input type="checkbox"/> Interiorscape           | <input type="checkbox"/> Seed Grower                    |
| <input type="checkbox"/> Irrigation              | <input type="checkbox"/> Snowplower                     |
| <input type="checkbox"/> Landscape Contractor    | <input type="checkbox"/> Sod Grower                     |
| <input type="checkbox"/> Landscape Design        | <input type="checkbox"/> Supplier                       |
| <input type="checkbox"/> Landscape Management    | <input type="checkbox"/> Turf Management                |
| <input type="checkbox"/> Mail Order              | <input type="checkbox"/> Water Gardener                 |

# Why MNLA?

Because being a member saves **YOU** money!

## Education and Events are discounted up to 40%.

- The Great Lakes Trade Exposition (GLTE) brings together unprecedented educational programming and certification opportunities for all segments of the Green Industry, as well as the largest Green Industry trade show in the state.
- The Summer Field Day and Annual Snow & Ice Summit brings together education and networking with over 100 trade show booths of industry products, equipment and services.
- Stand alone educational programs are offered throughout the year and cover relevant information for all industry segments.

## MNLA Members receive a 50% discount on Certified Green Industry Professional (CGIP) study manuals and exams!

The CGIP Program promotes professionalism and identifies dedicated individuals who are knowledgeable and experienced in the Green Industry.

## MNLA Marketing & Promotion provides additional exposure for your company!

Plant Michigan Green<sup>sm</sup> - MNLA has the only statewide consumer marketing campaign to promote our Green Industry members and their products and services. Members are promoted through our websites, media outlets, Home & Garden Shows, and legislative events.

## MNLA is Recognized as THE Authority on Legislative and Regulatory Issues!

MNLA is THE Green Industry resource on legislative issues and regulatory compliance that impact your bottom line. There is strength in numbers so join now and add to the growing voice of the Green Industry.

## Discounts on Health Insurance.

Group Insurance Discounts along with Individual & Dental coverage are available for members only.

## MHI Fund distributes over \$1.8 Million!

The Michigan Horticulture Industries Self-Insured Workers' Compensation Fund is owned by the members, not by an insurance company. Members of the Fund receive profit returns averaging 45% of the premium with over \$17 million in profits returned since the inception of the Fund.

## SECURA saves MNLA Members 25% on Liability Insurance.

With unique coverages designed for the Green Industry featuring extra seasonal protection built in, our program offers exclusive pricing and discounts for MNLA Members only.

## The average MNLA member saved \$450.00 on fuel last year!

Speedway SuperFleet fuel rewards offers a savings of 5 cents per gallon on fuel.

## Save on your Credit Card Processing.

Members receive discounted pricing on credit card transactions through Michigan Retailers Association.

## MNLA Members receive up to 30% discounts on products!

- The Effective Landscaping Woody Ornamentals Booklet features 64 pages of beautiful plant and landscape photos to serve as a landscape plant resource.
- Ornamental Plants Plus 4.0 DVD is a powerful horticultural reference tool that provides unlimited benefits as a training and promotional resource.

**These are just examples of the many savings that are ONLY available to MNLA Members.**

For more information please contact MNLA at: (800) 879-6652 or visit our website at [www.mnla.org](http://www.mnla.org).



# MEMBERSHIP MATTERS

Your dues are paid for with the money saved by participating in MNLA!

Take advantage of all that MNLA has to offer!